

Chief Analytics Officer for AFS Logistics named to prestigious list of female leaders in supply chain

Accomplished data scientist honored for achievements in transportation industry, along with mentorship and support for women in logistics

ATLANTA (Sept. 28, 2022) – AFS Logistics ([afs.net](https://www.afs.net)) announces the company's Chief Analytics Officer, Mingshu Bates, as one of Supply & Demand Chain Executive's 2022 [Women in Supply Chain award winners](#). At AFS, her work delivers real-world business value for clients and internal teams, and her leadership has helped spark the careers of promising logistics professionals at every stop in her journey. The work of Bates and her team also contributes to the industry at large, such as the quarterly release of the [Cowen/AFS Freight Index](#), a predictive asset that applies machine learning and modeling techniques to large data sets to extract predictive insights for the quarter ahead.

"The influence and reach of Mingshu and her team can be felt throughout AFS, our customers and beyond, thanks to her ability to translate massive data sets into actionable insights that support customers, the broader industry and our own internal initiatives," says Tom Nightingale, CEO, AFS. "On many occasions, more complex situations call for custom models to enable proper analysis – that's when Mingshu and her team are called in to help AFS customers answer the toughest analytical challenges."

Bates built the analytics team at AFS from scratch and guides them to apply analytical principles to all business functions. Whether delivering a custom analysis or building a dashboard, a major emphasis is creating opportunities for each teammate to grow, empowering them to lead projects and get direct exposure to senior leadership and customers.

"Rather than wallpapering everything with endless reports, Mingshu's team provides insights for customers that prompt positive change. They combine a passion for numbers with an understanding of what makes the business and our customers tick," says Andy Dyer, President, Transportation Management, AFS. "As a leader, Mingshu stands out because she loves her work, enjoys mentoring and building her team, and upholds the AFS values of ethics, engagement and excellence in all that she does."

Bates has participated in speaking opportunities from the IQPC Pricing Strategy Conference in Chicago in 2014 to more recent engagements as part of a panel at the 2018 D3 conference in New York City and the

Armstrong & Associates 3PL Value Creation Asia Summit in 2021. The aforementioned freight index launched in October 2021, and quarterly releases are regularly referenced by media outlets, including the [Associated Press](#).

Before joining AFS in 2016, Bates spent 16 years at FedEx, building high-performing teams that served various functions in the pricing science, revenue management and global pricing arenas. She studied international economics at Nankai University in China, completing a quantitative-heavy program similar to a modern-day data science major, and went on to graduate studies in economics at the University of Toledo and Ohio State University. In her spare time, Bates dedicates energy to mentoring young professionals, particularly women, in the transportation industry.

To access logos and images, [click here](#).

About the award

The Women in Supply Chain award honors female supply chain leaders and executives whose accomplishments, mentorship and examples set a foundation for women in all levels of a company's supply chain network.

About AFS Logistics

AFS Logistics helps more than 1,800 companies across more than 35 countries drive sustained savings and operational improvements, while turning their logistics operations into competitive, customer-centric differentiators. As a non-asset based and non-asset biased 3PL, AFS provides a range of logistics services, featuring freight and parcel [audit](#), [parcel cost management](#), [LTL cost management](#) and [transportation management](#), which includes [freight brokerage](#) and [freight forwarding](#). Founded in 1982 and employing a team of more than 380 logistics teammates in eight major locations across the U.S. and Canada, AFS is regularly part of the Inc. 5000 list of fastest growing companies and was named a 2022 Top 100 3PL by a respected logistics publication. To learn more, visit www.afs.net.

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