# **Cowen/AFS Freight Index Key Takeaways**

### BETTER THAN A CRYSTAL BALL: RELEVANT, DATA-DRIVEN INSIGHTS

You feel it. Everything is moving faster and there are powerful forces at work in our industry. Making smart, fast decisions isn't a luxury. It's a necessity. We've teamed up with Cowen, an award-winning diversified financial services firm, to bring AFS clients a new quarterly freight index. And it's not just raw data. The AFS team of data scientists have applied machine learning algorithms and modeling techniques to unlock the full value of data from more than \$10 billion in transportation spend. The result is Truckload, LTL, Express Parcel and Ground Parcel insights that help you make informed and timely decisions.

## **TRUCKLOAD**



Continued Truckload RPM Increase is Expected in Q4:2021, Representing a QOQ Increase of 3.2 Percentage Points

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Increased Correlation of Miles Per Shipment (distance) and Linehaul Cost Per Shipment (price) beginning in Q3:2021 A significant increase in Truckload rate per mile began in Q4:2020, driven by increased demand during the pandemic and capacity/driver shortages. This upward trajectory continued throughout 2021 — and the Composite Truckload Rate Per Mile Freight Index will reach a new high of 24.2% in Q4:2021. However, year-over-year increases have been moderating since mid-2021.

#### LTL



Since March 2021, the **Average Weight Per Shipment has Steadily Decreased** 



LTL Rate Per Pound Freight Index is **Expected to Reach a Historic High** in Q4:2021 Despite a decreasing weight per shipment trend since March 2021, LTL carriers are exerting upward pressure on rates. In fact, the LTL Rate Per Pound Freight Index is expected to climb to a historic high of 32.3% in Q4:2021, up 2.1 percentage points QOQ. With 10 carriers controlling 75% of all LTL freight, the rate pressure is expected to continue for the foreseeable future.



#### **EXPRESS PARCEL**



The Expected Q4:2021 Express
Parcel Rate Per Package Freight
Index will be 10.5 Percentage
Points Higher than Q4:2020



In 2021, Express Parcel Rate Per Package has Increased Steadily Causing the **Expected Seasonal Decline in the Q4:2021 Index to be Milder** Than Previous Years Since 2018, service mix and pandemic-driven lower package weights are driving a long-term decrease in the Express Parcel Rate Per Package, but a reverse trend in the rates started in 2021. The first half of 2021 brought striking increases in Express Parcel Rate Per Package—resulting in high YOY changes. With FedEx announcing a fuel surcharge increase in Nov. 2021 (and UPS to follow soon), the Express Parcel Rate Per Package will be 10.5 percentage points higher than Q4:2020.

#### **GROUND PARCEL**



Ground Parcel Rate Per Package Freight Index will **Reach an All-Time High** in Q4: 2021



Billed Weight Per Package Leveled Off in Q3:2021, Creating Downward Pressure on Rates The Ground Parcel Rate Per Package
Freight Index has had a pronounced
increase since 2019 and is expected to
reach an all-time high of 16.9% in Q4:2021,
compared to the January 2018 baseline.
In Q3:2021, a leveled off billed weight per
package and slight decline in residential
deliveries helped lower rates.

# **INDUSTRY TAKEAWAYS**

Truckload and LTL rates continue to trend higher, with demand still exceeding supply for the foreseeable future.

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For parcel, capacity remains an issue, with carriers mandating quotas on daily volumes and implementing peak surcharges.

Supply chain restrictions and disruption will continue for the remainder of 2021 and into next year.

**Want more insights?** Access the full Cowen/AFS Freight Index at afs.net. Or, contact AFS for insights on new, strategic ways your organization can achieve a more agile, data-driven logistics network.





